

Pleasant View Charter School

2024-2029 STRATEGIC PLAN

The Pleasant View Charter School (PVCS) board of directors is pleased to present the school's strategic plan to all staff, students, and parents of PVCS and to the general community of the Montezuma Cortez School District. This plan will allow us to more fully achieve our mission:

PVCS will become the K-6 school of choice in Montezuma County

SCHOOL DESCRIPTION

PVCS is a K-5 public-funded nonprofit charter school that is a school of choice within the Montezuma Cortez School District and does not charge tuition. It is hopeful for the 2024-2025 school year, that we will become a K-6 public-funded nonprofit charter school of choice.

The Charter School is authorized by the Montezuma Cortez School District, as such, it has a contract, or charter, to operate as a free public school within the Montezuma Cortez District. As the authorizer, the District has the obligation to see that PVCS maintains strong academics, has strong financial oversight, and is a safe and nurturing school. This charter contract has been in good standing since the inception of PVCS in 2023; as a result, the charter contract has been approved for the period October 18, 2022 thru June 30, 2027

PVCS will become known for its small classes and personalized approach to learning. Located in a farming and ranching community, it fully embraces nature and ranching through its education and wellness program. Everyone is involved in the student's success: family, staff, and community. Our students, once they enter the District's High School program, are expected to perform equal to or better than all other feeder schools.

VALUES

PVCS will;

- Prepare and motivate our students for a rapidly changing world by instilling in them a respect for the core values of honesty, loyalty, perseverance, and compassion.
- Enable students to develop the academic knowledge and skills necessary to become life-long learners.
- Motivate students to develop the intellectual skills, habits, and virtues upon which independent, responsible joyful lives are built.
- Instill an understanding and appreciation for our National Heritage, our Constitution, and the contributions of all races to our National Fabric.
- Teach students the value learning for the purpose of Developing Character of the Mind and Body.
- Provide the tools necessary for students to develop skills in Reasoning, Discernment and Personal Conduct which will allow acceptance in all aspects of life, as contributing members of society.

STRATEGIC GOALS

PVCS has developed four strategic goals to satisfy the key areas of success necessary for the School to thrive:

1. **ACADEMICS:** Ensure every student will have confidence, knowledge, and ownership over their personal education goals by graduation from PVCS.
2. **RECRUIT AND RETAIN:** As a charter within the greater Montezuma Cortez school district, it's a priority to maintain and grow the opportunities for families who make our community their permanent residence and to make PVCS the school of choice for all students and staff within the district.
3. **DEVELOPMENT AND COMMUNITY:** PVCS began with a rich level of involvement from community. Maintaining and growing this involvement is critical to the long term success of our school.
4. **FINANCIAL:** As a charter school, PVCS, we will be fiscally responsible. We will find sustainable sources of funding to support teaching and learning in innovative ways

Each goal includes measurable objectives and performance indicators to track progress toward accomplishment and/or performance improvements. As new situations arise that require creativity and flexibility, objectives may shift and evolve.

KEY PERSONNEL FOR GOAL ACHIEVEMENT

The **Board of Directors** will be responsible for evaluating reports from the Executive Director quarterly.

The **PVCS Leadership Team** will be responsible for guiding faculty and staff through the process, including but not limited to encouraging a mindset that focuses on strategic goals; measuring performance indicators; coaching the accomplishment of objectives; supporting visioning exercises in the curriculum that align with the strategic goals.

- Executive Director: Oversee all goals; lead goals related to enrollment and development/community.
- Business Manager: Be heavily involved in enrollment and development/community goals.
- Faculty and Staff will be responsible for executing specific objectives and measuring performance indicators, as well as reporting results to the PVCS Leadership Team.
- All staff should display the goals and values that have been established for PVCS

RECRUIT AND RETAIN

PVCS goal is to have committed and dedicated Staff, provide a safe, supportive and welcoming environment for students.

Staff:

Above and beyond, we are here for our students - their education and best interests.

Student Retention:

PVCS will track information on students that do not return and the percentage of new students received each year. Tools will include a survey at the end of each school year for families to complete to voice their opinions on successes and areas of improvement. The Board and Director will evaluate ideas for the upcoming school year. PVCS's objective is to become the school of choice for the community.

Recruitment:

PVCS focus will be attracting Kindergarten students that will remain in the school for several years. In addition, attracting new families of all elementary ages is equally important. PVCS will utilize social media, the school website, community events and other local media to advertise and reach as many families as possible. PVCS Staff, Parents, Board Members and Students are all resources for recruitment. .

Communication:

Prospective Families - PVCS will continuously reach out to families in our area and invite them to tour the school and meet staff. visit classes, and other activities that will encourage enrollment.

PVCS Director sends out monthly newsletters to keep current families informed on what is happening with their students. Families are invited to the school to eat lunch with students or help in classrooms. Teachers are encouraged to communicate positive feedback as well as potential problems with families regularly. Report due quarterly.

Community Needs:

Currently, the options for 6th grade are one other Charter School and RE-1 Middle School, which serves students 6th grade through 8th grade. PVCS will investigate adding 6th grade to improve the overall value of our school

Expanding Transportation:

While our location is one of the things that makes us unique, we feel we need to expand our transportation availability to a larger surrounding area.

A bus from Cortez to Pleasant View is our main goal which will open up opportunities for families that live up to 25 miles away.

Real World and Life Experience Skills:

The goal of giving PVCS students real world and life experience skills will be accomplished by bringing the real world into the classroom.

MEASUREMENT IN APPENDIX A

FINANCIAL

As a charter school, Pleasant View Charter School, we need to be fiscally responsible. We will find sustainable sources of funding to support teaching and learning in innovative ways.

We will engage in fundraising, donor contributions, grant opportunities, etc. To be able to balance our budget on a yearly basis in accordance with the Colorado State standards and board policy.

We hope to achieve fundraising / donations of at least \$25,000.00 per year, to be achieved within five years.

Budget Focus:

Expenditures in curriculum and innovative learning for students and staff.

Monitor progress through audits on a semi annual basis to make necessary changes to funding allocations.

Utilize grant opportunities both public and private for building improvements, operations, curriculum and salaries.

MEASUREMENT IN APPENDIX A

COMMUNITY INVOLVEMENT

Family involvement has played a crucial role in the creation of Pleasant View Charter School. It was the intent of the Founding Board to always connect the community's values and strengths to the school. It is essential to incorporate these attributes in the school. The steps to connect the parents, community, students and staff of PVCS will be encouraged through a number of different ways;

- Posting notices in school entryways, area post offices, and local businesses
- Announcements sent home in homework folders.
- The school website will need to be the place to go for information.
- Parents/Teacher conferences
- As an agriculture community, we will draw on community knowledge and involvement to establish an operating greenhouse.
- Annual surveys of parents and community members asking "HOW ARE WE DOING?".

Other plans that will bring the students, parents, and community together include:

- Welcome/Welcome Back Potluck
- A new family night orientation
- Continue and expand the Halloween Carnival to reacquaint or get acquainted.
- Christmas Program
- Spring Program is a celebration of spring arriving, the farming community coming to life, and new things developing.
- Kindergarten and Sixth Grade will bring community members into the school.
- School Accountability Committee will be developed to assure that the school is reaching the goals as set and that those goals are targeted to the school's mission.
- Outside assistance from external partners will be sought to assist in subject expertise.

The PVCS School Board and staff are aware that the success of the school will depend on parent, family, and community involvement. This involvement will not only assist students to reach their goals but will help continue the school's mission.

As the school grows and ages, other activities will be designed to bring the community into the school as supporting members. It is the hope that these activities will grow the excitement and involvement within the community and surrounding areas.

MEASUREMENT IN APPENDIX A

ACADEMIC ACHIEVEMENT

Academic achievement is a crucial goal for our charter schools because it is THE KEY METRIC we will use to evaluate our performance. As a charter school we are given greater autonomy than traditional school districts. We have been given flexibility in curriculum, structure of the school day and year, and budget management.

These facts enable us to view our processes from a very open mindset, and will allow us to respond to our community and students needs without being bound by the traditional rules and processes of traditional schools.

As a charter school we have to opportunity to establish life long learning skills at an early age thru the use of a level of rigor not usually found in traditional schools

Academic rigor is important in elementary school because it helps children learn to think deeply, make meaning for themselves, and become aware of their own learning process. When done correctly, academic rigor is an invaluable teaching approach that can lead both to academic success and a lifelong love of learning.

Academic rigor should not be confused with inflexibility in a classroom. Academic rigor is an invaluable teaching approach that helps children learn to think deeply, make meaning for themselves, and become aware of their own learning process. As a result, students gain a life skill that can lead both to academic success and a lifelong love of learning.

Rigor requires active engagement and critical thinking at deep levels. Teachers must challenge students to question assumptions and make connections beyond the assignment and the classroom. Academic rigor requires students to take critical thinking to new levels.

In summary, academic rigor is important for PVCS as it helps children learn to think deeply, make meaning for themselves, and become aware of their own learning process. When done correctly, academic rigor is an invaluable teaching approach that requires active engagement and critical thinking at deep levels. Teachers, community, and district leadership must all understand that a key to learning includes challenging students to question assumptions and make connections beyond the assignment and the classroom.

This level of rigor will enable PVCS students to excel in their chosen paths long after they leave our classroom.

MEASUREMENT IN APPENDIX A

Pleasant View Charter School

Strategic Plan GOAL Community Involvement

The highest correlation to student success is parental involvement

As such both parental and community involvement are essential elements of the PICS strategic plan

Statement	Measure	Timeframe
GOAL 1 Involvement by parents, family, community volunteers will grow by 25% year over year	Log volunteer hours	June
GOAL 2 Each parent will asked to commit to XX volunteer hours . Goal will be increased percentage of parents and increased hours in total by year	Percent of parents who agree	September
GOAL 3 Local business or organization to present to students on a monthly basis	1 presentation per month	Monthly
GOAL 4 100% parent participation at Parent Teacher Conf	Measure Monthly	

Pleasant View Charter School

Strategic Plan Goal

RECRUIT AND RETAIN

PVCS goal is to have committed and dedicated Staff and provide a safe, supportive and welcoming environment for students.

Statement	Measure	Timeframe
GOAL 1 PVCS goal will be to retain 95% of K-4 students from year to year	95% Return students	November

GOAL 2 Retain and recruit staff 100% vested in PVCS Mission - Renewal Contracts early	100%	sent out by _____
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GOAL 3 K-5 Student Growth (24-25 = 50) , (25-26=60), (26-27=75)	Due YE 2023/24	June
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Goal 4 Active Recruiting of Kindergarten Students	10% per yr	
GOAL 5 Define Area Specific Recruiting plan yearly	>95% from target area	

Pleasant View Charter School

Strategic Plan GOAL

FINANCIAL

PVCS will be fiscally sound as measured by state guidelines and we will continuously seek sustainable sources of funding to support our school

Statement	Measure	Timeframe
GOAL 1 Raise additional funding via donations each year by 7% Events growth by 3%	7% increase	January
GOAL 2 Investigate opportunities for endowments and donors		January
GOAL 3 Apply for a minimum of 3 grants (public or private each year		January
GOAL 4 Actively Drive Enrollment thru Board and Staff recruiting efforts	Report Monthly	

Pleasant View Charter School

Strategic Plan GOAL

ACADEMICS

This is THE KEY METRIC we will use to evaluate our performance

Statement	Measure	Timeframe
10% of Students will have greater than 1 yr growth in 23/24 school yr	Track Quarterly	Report Annual Dec, Mar,
GOAL 1 25% in 24/25 school year	ly	May

Replace traditional parent teacher conferences with a combination of calls / meetings based on Student Performance	Report	Monthly
Students >1Yr growth	Progress to parent	Monthly
GOAL 2 Students <1 yr growth	parent	Monthly

The Board will prioritize financial planning to reflect 60% of all funds be reflected toward direct student services, by the annual budget process.		January
GOAL 4		